

Pro Librarian

FOR JOB PRINTING
TRY THE MAIL

THE BASSANO MAIL

PRINTED BY
R. A. TRAVIS
INSURANCE OF ALL KINDS
LOANS AND COLLECTIONS

Vol. 5

BASSANO, ALBERTA, THURSDAY, JANUARY 17, 1918

No. 12

What Are You Paying For Your Tea?

Most lines are advanced 10
to 15c. per pound. It not
that so?

We are still selling our well
known "Special Blend" at

45c. per lb.—No Advance

We bought ahead and to advan-
tage and are giving you the benefit.

We can also give you a good blend
At 3 pounds For \$1.10.

When the weather lets up a little, do not forget to
put in that box of Apples. They are a mighty fine
thing to have in the house. To date we have sold
800 boxes this season! Still a good assortment left,
Yellow Newton, Winter Bananas, Winesaps,
Wagners, Rome Beauties, Spitzenbergs.

ALL THE GOOD KEEPERS

Prompt Service.

Always Quality.

Value Guaranteed

McKEE, THE GROCER
Phone 9. GROCERIES & CROCKERY.

Pierce & Currie LIMITED.

H Stands For "Hardware". We love this business.
A "Aluminum Ware"—Light and Durable.
R "Rope"—Miles of it in Stock.
D "Diston"—The World's Famous Saw's
W "Window Glass"—We cut to order.
A "Automobiles"—Agents for Dodge
R "Ranges"—Round Oak.
E "Engines"—Titan Nuf. said.
And H "Harness"—We defy Competition.
H "Anything"—You desire in Harness.
R "Repairs"—Our Man is an Expert.
N "Nickle-Accessories"—A Large Stock.
E "Every Order"—Guaranteed.
S "Stock Sets"—All Weights and Styles.
S "Saddles".
H "Headquarters"—Hardware and Harness.
E "Everything"—In Hardware and Harness.
A "A 1"—Our Quality.
D "Deal"—We believe in a □ one.
O "Quality"—Comes first with us.
U "Umoat"—What we do to please.
A "Always"—At Your Service.
R "Reasonable"—Our Prices.
T "Truth"—We stand behind our Advertising.
E "Everybody"—We Welcome.
S "Right"—How We Use Our Customers.
S "Service"—That's a Hobby with Us.

Are you watching for details of
our 1918 Business Policy?

PIERCE & CURRIE, Ltd.

Local and Personal.

S. Scott of Outlook was a
business visitor to town on Tuesday.

W. Schemble, of Brooks was in
town on Monday.

Are you going to the Public Meet-
ing on Tuesday?

J. S. Currie paid a short visit to
his brother E. F. this week-end.
A Dance will be held in Padden's
Hall tomorrow, Friday night.

Service will be held at the
Anglican Church on Sunday next
at 11 a.m.

Mrs. H. J. Winch and Miss Long
of Majorville were in town on
Tuesday last.

R. D. McNaughton, of the C.P.F.
D. at Brooks was a visitor to town
on Monday last.

S. Bessano, who recently was
called out to attend the funeral of
his father, returned on Tuesday.

What has become of the War
Veteran's Society, is a question be-
ing asked quite frequently these
days.

Don't forget that you are expect-
ed to attend the Public Meeting
which will be held on Tuesday
night at the Mason's Hall.

The Rev. Wm. Sheerer, Super-
intendent of Missions, will conduct
the service at the Presbyterian
Church on Sunday next.

Cor. Taylor of the R.N.W.M.P.,
who was at one time stationed in
Bassano, was in town on Tuesday
last.

The next meeting of the Red
Cross Society will be held at the
Alberta Hotel tomorrow (Friday)
at 2:30 p.m.

The Misses Braddon and Ray
beg to announce that they are pre-
pared to accept sewing work.
Reasonable prices; Miss Braddon's
8th Ave.

Joe Dann, who for the past few
weeks has been occupying his old
position on the Bank of Commerce
staff left last night to join his draft
in Calgary.

H. Miles, of La Grande, Oregon,
was in town last Friday looking
over his interests here. He was ac-
companied by his brother who we
understand has also purchased farm
property in the C.P.R. tract.

We understand that J. E. Gouge,
may contest the election upon tech-
nical grounds. If he should, and
his objections be upheld, we wonder
if John Reid would be a starter in
the bye-election.

The Returned Veteran who has
recently been working in the Post
Office decided that the job was
worse than stopping the bullets and
gas attacks of the Germans and left
for Calgary yesterday.

What has happened to all those
plans for Concerts etc., which were
to have been given in Bassano every
month? There awaits a big recep-
tion for any organisation which can
put a little pep into the community
life of the town.

The Mayor desires to draw at-
tention to the fact that the lists for
the Halifax Relief Fund are now
open in the banks and that there is
lots of room for everybody—and a
greater need for everybody to sub-
scribe.

The annual meeting of the
Anglican church members was held
on Friday last. The annual report
showed a very encouraging con-
dition of affairs and was considered
the most favorable of any received.
The following officials were appoint-
ed: Churchwardens, F. H. Berry
and R. H. Struthers; Vestry,
Messrs. Allen, Bredin, Ford, Holley,
Nash and R. A. Travis.

Local Celebrities

To Shower Fortune's Favorite.

It is one of the surprising features
of the English language that so
many interpretations can be given
one word.

Naturally, all this preamble has
reference to some word or other we
will first enlarge upon, and that
word, kind readers, is the dear little
sympathic word "showers."

When we hear it spoken, if we
happen to be a farmer, we immedi-
ately connect it with wheat at
2 21 per; should we be in the dairy
business we smile widely and think
of the long grass that feeds the cows
which give the milk of which butter
is sweetness made; if a councillor
we think of the showers of—well if
you have ever been a councillor you
know what showers to expect, if not
what you wish; an editor
dreams—may it be advisedly—of the
showers of subscriptions; the bank
manager of his notes; the soldier of
cheer and other things; the giver of
blessings; the gambler of flashes,
full houses and straight; the booster
of little square boxes; and so on
through the whole list. But now,
up comes Frank Berry with a new
suggestion for the use of the word—
why not a shower of records.

Everybody knows, but few that a
gramophone without records, is
about as much use as a silver with-
out a frank handle, and as Frank
says, it would be a corking good
idea, is some of his kind friends
wishes to celebrate his robust vitality
at the crop shooting contest, where-
by he became the possessor of a
half-horse power gramophone, by a
shower of records.

In conversation with our repre-
sentative Frank stated that he
would not insist upon Melba and
Caruso records, but that he barred
any halfhearted "Cello solos or sun-
burned Hawaiian ditties.

Merely as suggestions, to avoid
overlapping, we have compiled the
following list.

H. O. Bredin and W. S. Playfair,
"We don't want to lose you but we
think you ought to go."

J. S. Mavor, "I'm absolutely
Fur."

R. P. Findlay and G. W. Boyd,
"The Charge of the Bank Brigade"

Bob McLean, "It's nice to get up
in the morning."

A. McKee, "Won't you buy my
pretty flowers."

A. T. Connolly, "The Watch on
the Rhine."

Est, "Chin, Chin, Chinaman."

Dr. Scott, "It's a long way to
Romeanary."

A. G. Bond, "I'm the Guy."

Dr. R. Muir, "I hear you calling
me."

Joe Johnston, "I'm a pair wee
lad for Glasgow."

Frank Malloy, "That's why O'im
O'legh."

Th. Kelsor, "The Flying Dutch-
man."

Joe Wright, "The Woodpecker."

M. E. LaZerte, "Goodbye, I'm
on my way."

Jimmy Stinson, "I want to go
back."

G. M. Pierce, "I don't know
what to call her but she's mighty
like a rose."

Jack Allen, "I'm the Plumber."

STRAYED

\$35.00 Reward,—will be given for the
return of information leading to the re-
covery of a Brown Mare about 1200 lb.
with foal at side. Winesap brand.
This mare strayed from the Blair Ranch,
Redcliffe, on or about August 15th.
Reply to J. F. Henderson, 552 Fifth St.,
Medicine Hat, Alberta.

GEM THEATRE

Friday and Saturday:

Madame Petrova in "Hearts of Flame."

Monday and Tuesday:

Ann Murdock in "Outcast."

Wednesday and Thursday:

Marguerite Clark as "The Valentine Girl"

Friday and Saturday, Next Week:

Lou Tellegen in "Black Wolf."

MAXWELL

Most Miles per Gallon—Most Miles on Time

When Business Needs You Most, —Conserve Your Energy

When success means straining nerve
force to the utmost

—when minutes given to your affairs are
precious

—when your strength is the driving force
of your office or factory or farm

—then you must have a motor car.

A motor car saves valuable time—saves
your vitality—during business hours.

And—after business hours—provides
recreation and vigor—giving outdoor en-
joyment that helps you in the daily battle.

The economy, durability, and mechanical
perfection of the standardized Maxwell car
have been proved so conclusively they are
now accepted facts.

The Maxwell is the car without a peer for
the man who is working under full steam.

Touring Car \$1045; Roadster \$1045; Coupe \$1250
Berline \$1090; Sedan \$1090; F. O. B. Windsor

GEORGE M. PIERCE,
Agent for Bassano



Dont Bust!

your radiator for the need of proper care

Use "Kant-Freeze" or "Freeze-Proof"
in your radiator and you will ensure your
freedom from freeze-up troubles.

Radiator Covers for all makes of Cars.

Tire Chains: Weed & Rido Skid.

Don't Forget to put your "Osgood" on

The General Garage OPPOSITE
POST OFFICE
Frank H. Berry Manager

ARE YOU SATISFIED

With your work, with your business?
Is there promotion ahead of you?

Men of energy, with salesmanship ability
will find it to their advantage to write to—
THE EXCELSIOR LIFE INSURANCE CO., Toronto



Quality!

There is no finer
cocoa produced than Cowan's
Perfection Cocoa—rich in aroma,
nourishing and delicious.

B-1

RAW FURS

OUR ADVICE
Ship to us at once and reap
Benefits of High Prices
now prevailing.

Price List and Shipping Trap FREE

Thierce Fur Co. Ltd.
1000-1010-1020-1030-1040-1050-1060-1070-1080-1090-1100-1110-1120-1130-1140-1150-1160-1170-1180-1190-1200-1210-1220-1230-1240-1250-1260-1270-1280-1290-1300-1310-1320-1330-1340-1350-1360-1370-1380-1390-1400-1410-1420-1430-1440-1450-1460-1470-1480-1490-1500-1510-1520-1530-1540-1550-1560-1570-1580-1590-1600-1610-1620-1630-1640-1650-1660-1670-1680-1690-1700-1710-1720-1730-1740-1750-1760-1770-1780-1790-1800-1810-1820-1830-1840-1850-1860-1870-1880-1890-1900-1910-1920-1930-1940-1950-1960-1970-1980-1990-2000-2010-2020-2030-2040-2050-2060-2070-2080-2090-2100-2110-2120-2130-2140-2150-2160-2170-2180-2190-2200-2210-2220-2230-2240-2250-2260-2270-2280-2290-2300-2310-2320-2330-2340-2350-2360-2370-2380-2390-2400-2410-2420-2430-2440-2450-2460-2470-2480-2490-2500-2510-2520-2530-2540-2550-2560-2570-2580-2590-2600-2610-2620-2630-2640-2650-2660-2670-2680-2690-2700-2710-2720-2730-2740-2750-2760-2770-2780-2790-2800-2810-2820-2830-2840-2850-2860-2870-2880-2890-2900-2910-2920-2930-2940-2950-2960-2970-2980-2990-3000-3010-3020-3030-3040-3050-3060-3070-3080-3090-3100-3110-3120-3130-3140-3150-3160-3170-3180-3190-3200-3210-3220-3230-3240-3250-3260-3270-3280-3290-3300-3310-3320-3330-3340-3350-3360-3370-3380-3390-3400-3410-3420-3430-3440-3450-3460-3470-3480-3490-3500-3510-3520-3530-3540-3550-3560-3570-3580-3590-3600-3610-3620-3630-3640-3650-3660-3670-3680-3690-3700-3710-3720-3730-3740-3750-3760-3770-3780-3790-3800-3810-3820-3830-3840-3850-3860-3870-3880-3890-3900-3910-3920-3930-3940-3950-3960-3970-3980-3990-4000-4010-4020-4030-4040-4050-4060-4070-4080-4090-4100-4110-4120-4130-4140-4150-4160-4170-4180-4190-4200-4210-4220-4230-4240-4250-4260-4270-4280-4290-4300-4310-4320-4330-4340-4350-4360-4370-4380-4390-4400-4410-4420-4430-4440-4450-4460-4470-4480-4490-4500-4510-4520-4530-4540-4550-4560-4570-4580-4590-4600-4610-4620-4630-4640-4650-4660-4670-4680-4690-4700-4710-4720-4730-4740-4750-4760-4770-4780-4790-4800-4810-4820-4830-4840-4850-4860-4870-4880-4890-4900-4910-4920-4930-4940-4950-4960-4970-4980-4990-5000-5010-5020-5030-5040-5050-5060-5070-5080-5090-5100-5110-5120-5130-5140-5150-5160-5170-5180-5190-5200-5210-5220-5230-5240-5250-5260-5270-5280-5290-5300-5310-5320-5330-5340-5350-5360-5370-5380-5390-5400-5410-5420-5430-5440-5450-5460-5470-5480-5490-5500-5510-5520-5530-5540-5550-5560-5570-5580-5590-5600-5610-5620-5630-5640-5650-5660-5670-5680-5690-5700-5710-5720-5730-5740-5750-5760-5770-5780-5790-5800-5810-5820-5830-5840-5850-5860-5870-5880-5890-5900-5910-5920-5930-5940-5950-5960-5970-5980-5990-6000-6010-6020-6030-6040-6050-6060-6070-6080-6090-6100-6110-6120-6130-6140-6150-6160-6170-6180-6190-6200-6210-6220-6230-6240-6250-6260-6270-6280-6290-6300-6310-6320-6330-6340-6350-6360-6370-6380-6390-6400-6410-6420-6430-6440-6450-6460-6470-6480-6490-6500-6510-6520-6530-6540-6550-6560-6570-6580-6590-6600-6610-6620-6630-6640-6650-6660-6670-6680-6690-6700-6710-6720-6730-6740-6750-6760-6770-6780-6790-6800-6810-6820-6830-6840-6850-6860-6870-6880-6890-6900-6910-6920-6930-6940-6950-6960-6970-6980-6990-7000-7010-7020-7030-7040-7050-7060-7070-7080-7090-7100-7110-7120-7130-7140-7150-7160-7170-7180-7190-7200-7210-7220-7230-7240-7250-7260-7270-7280-7290-7300-7310-7320-7330-7340-7350-7360-7370-7380-7390-7400-7410-7420-7430-7440-7450-7460-7470-7480-7490-7500-7510-7520-7530-7540-7550-7560-7570-7580-7590-7600-7610-7620-7630-7640-7650-7660-7670-7680-7690-7700-7710-7720-7730-7740-7750-7760-7770-7780-7790-7800-7810-7820-7830-7840-7850-7860-7870-7880-7890-7900-7910-7920-7930-7940-7950-7960-7970-7980-7990-8000-8010-8020-8030-8040-8050-8060-8070-8080-8090-8100-8110-8120-8130-8140-8150-8160-8170-8180-8190-8200-8210-8220-8230-8240-8250-8260-8270-8280-8290-8300-8310-8320-8330-8340-8350-8360-8370-8380-8390-8400-8410-8420-8430-8440-8450-8460-8470-8480-8490-8500-8510-8520-8530-8540-8550-8560-8570-8580-8590-8600-8610-8620-8630-8640-8650-8660-8670-8680-8690-8700-8710-8720-8730-8740-8750-8760-8770-8780-8790-8800-8810-8820-8830-8840-8850-8860-8870-8880-8890-8900-8910-8920-8930-8940-8950-8960-8970-8980-8990-9000-9010-9020-9030-9040-9050-9060-9070-9080-9090-9100-9110-9120-9130-9140-9150-9160-9170-9180-9190-9200-9210-9220-9230-9240-9250-9260-9270-9280-9290-9300-9310-9320-9330-9340-9350-9360-9370-9380-9390-9400-9410-9420-9430-9440-9450-9460-9470-9480-9490-9500-9510-9520-9530-9540-9550-9560-9570-9580-9590-9600-9610-9620-9630-9640-9650-9660-9670-9680-9690-9700-9710-9720-9730-9740-9750-9760-9770-9780-9790-9800-9810-9820-9830-9840-9850-9860-9870-9880-9890-9900-9910-9920-9930-9940-9950-9960-9970-9980-9990-10000-10010-10020-10030-10040-10050-10060-10070-10080-10090-10100-10110-10120-10130-10140-10150-10160-10170-10180-10190-10200-10210-10220-10230-10240-10250-10260-10270-10280-10290-10300-10310-10320-10330-10340-10350-10360-10370-10380-10390-10400-10410-10420-10430-10440-10450-10460-10470-10480-10490-10500-10510-10520-10530-10540-10550-10560-10570-10580-10590-10600-10610-10620-10630-10640-10650-10660-10670-10680-10690-10700-10710-10720-10730-10740-10750-10760-10770-10780-10790-10800-10810-10820-10830-10840-10850-10860-10870-10880-10890-10900-10910-10920-10930-10940-10950-10960-10970-10980-10990-11000-11010-11020-11030-11040-11050-11060-11070-11080-11090-11100-11110-11120-11130-11140-11150-11160-11170-11180-11190-11200-11210-11220-11230-11240-11250-11260-11270-11280-11290-11300-11310-11320-11330-11340-11350-11360-11370-11380-11390-11400-11410-11420-11430-11440-11450-11460-11470-11480-11490-11500-11510-11520-11530-11540-11550-11560-11570-11580-11590-11600-11610-11620-11630-11640-11650-11660-11670-11680-11690-11700-11710-11720-11730-11740-11750-11760-11770-11780-11790-11800-11810-11820-11830-11840-11850-11860-11870-11880-11890-11900-11910-11920-11930-11940-11950-11960-11970-11980-11990-12000-12010-12020-12030-12040-12050-12060-12070-12080-12090-12100-12110-12120-12130-12140-12150-12160-12170-12180-12190-12200-12210-12220-12230-12240-12250-12260-12270-12280-12290-12300-12310-12320-12330-12340-12350-12360-12370-12380-12390-12400-12410-12420-12430-12440-12450-12460-12470-12480-12490-12500-12510-12520-12530-12540-12550-12560-12570-12580-12590-12600-12610-12620-12630-12640-12650-12660-12670-12680-12690-12700-12710-12720-12730-12740-12750-12760-12770-12780-12790-12800-12810-12820-12830-12840-12850-12860-12870-12880-12890-12900-12910-12920-12930-12940-12950-12960-12970-12980-12990-13000-13010-13020-13030-13040-13050-13060-13070-13080-13090-13100-13110-13120-13130-13140-13150-13160-13170-13180-13190-13200-13210-13220-13230-13240-13250-13260-13270-13280-13290-13300-13310-13320-13330-13340-13350-13360-13370-13380-13390-13400-13410-13420-13430-13440-13450-13460-13470-13480-13490-13500-13510-13520-13530-13540-13550-13560-13570-13580-13590-13600-13610-13620-13630-13640-13650-13660-13670-13680-13690-13700-13710-13720-13730-13740-13750-13760-13770-13780-13790-13800-13810-13820-13830-13840-13850-13860-13870-13880-13890-13900-13910-13920-13930-13940-13950-13960-13970-13980-13990-14000-14010-14020-14030-14040-14050-14060-14070-14080-14090-14100-14110-14120-14130-14140-14150-14160-14170-14180-14190-14200-14210-14220-14230-14240-14250-14260-14270-14280-14290-14300-14310-14320-14330-14340-14350-14360-14370-14380-14390-14400-14410-14420-14430-14440-14450-14460-14470-14480-14490-14500-14510-14520-14530-14540-14550-14560-14570-14580-14590-14600-14610-14620-14630-14640-14650-14660-14670-14680-14690-14700-14710-14720-14730-14740-14750-14760-14770-14780-14790-14800-14810-14820-14830-14840-14850-14860-14870-14880-14890-14900-14910-14920-14930-14940-14950-14960-14970-14980-14990-15000-15010-15020-15030-15040-15050-15060-15070-15080-15090-15100-15110-15120-15130-15140-15150-15160-15170-15180-15190-15200-15210-15220-15230-15240-15250-15260-15270-15280-15290-15300-15310-15320-15330-15340-15350-15360-15370-15380-15390-15400-15410-15420-15430-15440-15450-15460-15470-15480-15490-15500-15510-15520-15530-15540-15550-15560-15570-15580-15590-15600-15610-15620-15630-15640-15650-15660-15670-15680-15690-15700-15710-15720-15730-15740-15750-15760-15770-15780-15790-15800-15810-15820-15830-15840-15850-15860-15870-15880-15890-15900-15910-15920-15930-15940-15950-15960-15970-15980-15990-16000-16010-16020-16030-16040-16050-16060-16070-16080-16090-16100-16110-16120-16130-16140-16150-16160-16170-16180-16190-16200-16210-16220-16230-16240-16250-16260-16270-16280-16290-16300-16310-16320-16330-16340-16350-16360-16370-16380-16390-16400-16410-16420-16430-16440-16450-16460-16470-16480-16490-16500-16510-16520-16530-16540-16550-16560-16570-16580-16590-16600-16610-16620-16630-16640-16650-16660-16670-16680-16690-16700-16710-16720-16730-16740-16750-16760-16770-16780-16790-16800-16810-16820-16830-16840-16850-16860-16870-16880-16890-16900-16910-16920-16930-16940-16950-16960-16970-16980-16990-17000-17010-17020-17030-17040-17050-17060-17070-17080-17090-17100-17110-17120-17130-17140-17150-17160-17170-17180-17190-17200-17210-17220-17230-17240-17250-17260-17270-17280-17290-17300-17310-17320-17330-17340-17350-17360-17370-17380-17390-17400-17410-17420-17430-17440-17450-17460-17470-17480-17490-17500-17510-17520-17530-17540-17550-17560-17570-17580-17590-17600-17610-17620-17630-17640-17650-17660-17670-17680-17690-17700-17710-17720-17730-17740-17750-17760-17770-17780-17790-17800-17810-17820-17830-17840-17850-17860-17870-17880-17890-17900-17910-17920-17930-17940-17950-17960-17970-17980-17990-18000-18010-18020-18030-18040-18050-18060-18070-18080-18090-18100-18110-18120-18130-18140-18150-18160-18170-18180-18190-18200-18210-18220-18230-18240-18250-18260-18270-18280-18290-18300-18310-18320-18330-18340-18350-18360-18370-18380-18390-18400-18410-18420-18430-18440-18450-18460-18470-18480-18490-18500-18510-18520-18530-18540-18550-18560-18570-18580-18590-18600-18610-18620-18630-18640-18650-18660-18670-18680-18690-18700-18710-18720-18730-18740-18750-18760-18770-18780-18790-18800-18810-18820-18830-18840-18850-18860-18870-18880-18890-18900-18910-18920-18930-18940-18950-18960-18970-18980-18990-19000-19010-19020-19030-19040-19050-19060-19070-19080-19090-19100-19110-19120-19130-19140-19150-19160-19170-19180-19190-19200-19210-19220-19230-19240-19250-19260-19270-19280-19290-19300-19310-19320-19330-19340-19350-19360-19370-19380-19390-19400-19410-19420-19430-19440-19450-19460-19470-19480-19490-19500-19510-19520-19530-19540-19550-19560-19570-19580-19590-19600-19610-19620-19630-19640-19650-19660-19670-19680-19690-19700-19710-19720-19730-19740-19750-19760-19770-19780-19790-19800-19810-19820-19830-19840-19850-19860-19870-19880-19890-19900-19910-19920-19930-19940-19950-19960-19970-19980-19990-20000-20010-20020-20030-20040-20050-20060-20070-20080-20090-20100-20110-20120-20130-20140-20150-20160-20170-20180-20190-20200-20210-20220-20230-20240-20250-20260-20270-20280-20290-20300-20310-20320-20330-20340-20350-20360-20370-20380-20390-20400-20410-20420-20430-20440-20450-20460-20470-20480-20490-20500-20510-20520-20530-20540-20550-20560-20570-20580-20590-20600-20610-20620-20630-20640-20650-20660-20670-20680-20690-20700-20710-20720-20730-20740-20750-20760-20770-20780-20790-20800-20810-20820-20830-20840-20850-20860-20870-20880-20890-20900-20910-20920-20930-20940-20950-20960-20970-20980-20990-21000-21010-21020-21030-21040-21050-21060-21070-21080-21090-21100-21110-21120-21130-21140-21150-21160-21170-21180-21190-21200-21210-21220-21230-21240-21250-21260-21270-21280-21290-21300-21310-21320-21330-21340-21350-21360-21370-21380-21390-21400-21410-21420-21430-21440-21450-21460-21470-21480-21490-21500-21510-21520-21530-21540-21550-21560-21570-21580-21590-21600-21610-21620-21630-21640-21650-21660-21670-21680-21690-21700-21710-21720-21730-21740-21750-21760-21770-21780-21790-21800-21810-21820-21830-21840-21850-21860-21870-21880-21890-21900-21910-21920-21930-21940-21950-21960-21970-21980-21990-22000-22010-22020-22030-22040-22050-22060-22070-22080-22090-22100-22110-22120-22130-22140-22150-22160-22170-22180-22

MEN! MEN!!

This Page is for You!

It bears a message of interest to Men of Bassano

The continual endeavor of this Store since its establishment has been, and is, to give you an opportunity to buy none but the **BEST** Merchandise; to find the best and and to offer it exclusively; to give greater values than anyone else; to consider your money only as a deposit until satisfaction is fully yours.



Especially do we want the trade of men who discriminate and know values when they see them. These are the men who make up the largest part of our clientele—men who have found by experience that

**It Pays to Outfit themselves at -
MUIR'S MEN'S STORE.**

**YOU WANT TO BE WELL DRESSED!
Come here and we will help you to wear
BETTER CLOTHES FOR LESS MONEY.**



Our Overcoat Special:

\$20 Values, Men's Overcoats, at	\$16.75
25 " Men's Overcoats, at	21.25
28 " Men's Overcoats, at	22.75
30 " Men's Overcoats, at	25.00

MUIR'S MEN'S STORE.

A New War Poem

Mrs. Bartlett, one of our subscribers from the States, sends us the following little couplet, together with a letter describing the short-sightedness with which the people of the United States have entered into the war. Mrs. Bartlett informs us she has just received word that one of her sons has been wounded in France, while another has recently left for training. This shows that the lads from across the border are already at grips with the enemy, in spite of the many reports to the contrary.

My Tuesdays are Mexican,
My Wednesdays are Whittier,
I'm getting more restless each day.
My home is the best of friends,
My bed is a slumberer—
They are all sent to the Y.M.C.A.,
The Bar-room are berries,
My Coffee is a wonder,
Each day I get poorer and wiser,
My stockings are feeble,
My trousers are useless—
My God, how I do hate the Kaiser.

A World's Record

What is the World's record for economy of a one ton truck? "It is believed the championship laurels for this feat go to the Maxwell truck," states the Santa Paula, Cal. Chronicle.

20.3 miles per gallon of gasoline is the sensational average made by a Maxwell truck, carrying 3,200 pounds of Violet brand shortening, between Los Angeles and San Diego, a distance of 150 miles. The Maxwell carried its load about 22 1/2 miles cheaper than freight and drayage charges would have been. Time saved and security against freight congestion, however, are even more important factors.

The Maxwell made a series of three round trips to show the advantage of motor truck transportation over railroad shipments for short hauls. The truck succeeded in achieving the remarkable high figure of more than 14 miles per gallon of gasoline throughout the test.

For the speed of shipment the truck also made an excellent showing—making deliveries in fifty hours and fifteen minutes for the three round trips. A total of 19,250 pounds were carried by the truck. On all trips the truck traveled at the rate of about 16 1/2 miles an hour.

Deliveries were made direct to the warehouse, eliminating the extra handling and drayage charges which would have been necessary had the goods been shipped by rail. Shippers consider 200 miles or less a short haul.

AUCTIONEER

GEO. WALKER

Farm and Livestock

Sales my Specialty.

I have had 25 years experience as an Auctioneer.

I am also a practical Farmer.

Phone or Write for Terms to
MAJORVILLE POST OFFICE



SYNOPSIS OF CANADIAN NORTH WEST
LAND REGULATIONS

THE role head of a family, or any male over 18 years old may homestead a quarter-section of available Dominion land in Manitoba, Saskatchewan or Alberta. Applicant must appear in person at the Dominion Lands Agency or Sub-Agency for the District. Entry by proxy may be made at any Dominion Lands Agency (but not Sub-Agency), on certain conditions.

Duties—Six months residence upon and cultivation of the land in each of three years. A homesteader may live within nine miles of his homestead on a farm of at least 80 acres, on certain conditions. A habitable house is required except where residence is performed in the vicinity.

In certain districts a homesteader in good standing may pre-empt a quarter-section alongside his homestead. Price \$3.00 per acre.

Duties—Six months residence in each of three years after earning homestead patent; also 60 acres extra cultivation. Pre-emption patent may be obtained as soon as homestead patent, on certain conditions.

A settler who has exhausted his homestead right may take a purchased homestead in certain districts. Price \$5.00 per acre. Duties—Must reside six months in each of three years, cultivate 60 acres and erect a house worth \$300.

The area of cultivation is subject to reduction in case of rough, scrubby or stony land. Live stock may be cultivated for cultivation under certain conditions.

W. W. CORY, C. M. G.,
Deputy of the Minister of the Interior.

N. B.—Unauthorized publication of this information will be prosecuted for L. 3088.

Music at Home

The Phonola

Ideal Home Entertainer

The Phonola is the latest and best talking machine on the market. It plays any style or make of disc record and produces absolute perfection of tone and quality both in vocal and instrumental music.

PRICES from \$45.00 Up.

MRS. GRAY - AGENT

The Rexall Stores
CANADA'S FAVORITE DRUG STORES



A Touch of Catarrh?

Disagreeable isn't it—but quite unnecessary.

Rexall Catarrh Jelly

Is soothing, cleansing and gives immediate relief. It is excellent for cold in the head, hay fever, and other catarrhal affections of the nasal passages.

Guaranteed to give satisfaction or money back.

Sold exclusively at Rexall Drug Stores.

25c.

J. H. Stiles, Bassano

WE ARE HERE TO SERVE YOU

Is Your Subscription Paid?

**We Specialise on Radiator and
Battery Repairs.**

CYLINDER REBORING!...All sizes

and makes of Cars.

Prompt Service. Work Guaranteed.

CENTRAL GARAGE - MEDICINE HAT.

Canadian Pacific Railway.

GO EAST

Excursion tickets to **EASTERN CANADA** also principal cities in the **UNITED STATES**

On Sale daily during the month of December.

Final Return Limit: 3 months from date of issue

Vancouver, Victoria or New Westminster.

Tickets on Sale

December 2nd to 8th, January 6th to 12th, February 3rd to 7th

Final Return Limit, April 30th, 1918.

Travel by "The World's Greatest Highway"

Two Trans-Continental Trains Daily.

Tickets and full information from any C.P.R. Agent.

R. DAWSON, District Passenger Agent, Calgary.

